

RESCUING OUR KŪPUNA IN HAWAI'I'S SILVER TSUNAMI

Annual Report 2013



Our Mission

HAWAI'I MEALS ON WHEELS

**IS DEDICATED TO HELPING OAHU'S ELDERLY AND INDIVIDUALS WITH DISABILITIES
PRESERVE THEIR *independence* AT HOME.**

**WE DO THIS PRIMARILY BY PROVIDING **HOT, NUTRITIOUS MEALS &
REGULAR PERSONAL INTERACTION** WITH THOSE WE SERVE.**



Our Values



OPPORTUNITY

We strive for the comfort and well being of our clients by offering them an opportunity to receive a hot meal delivered personally to their home.

RESPECT & DIGNITY

We believe in treating all our clients, volunteers, and staff with the utmost honor, caring, respect, and dignity.

VOLUNTEERS

We encourage volunteers to serve as we expand our outreach to meet a growing demand.

INDEPENDENT

We are committed to ensuring our own financial independence to help our clients preserve their independence.

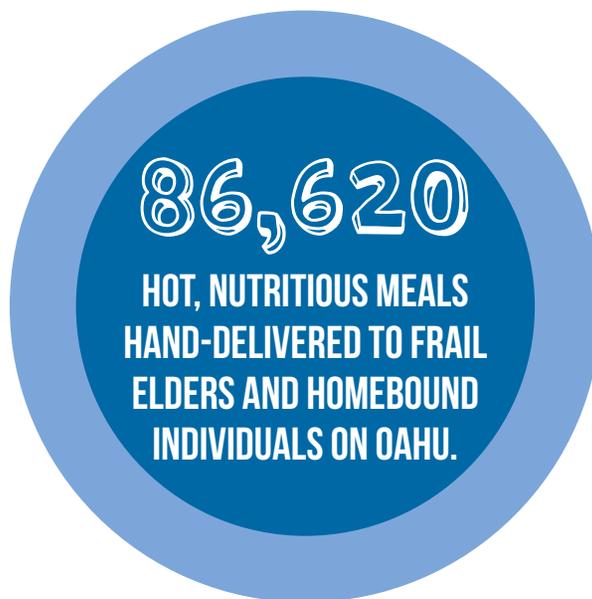
QUALITY

We are dedicated to the highest quality in our services, our meals, our staff, and our organization.

COMMUNITY

We seek to be a part of a community ohana, fostered by teamwork and collaboration with like-minded organizations.

HAWAI'I MEALS ON WHEELS 2013 AT A GLANCE



BOLDLY FACING THE *Silver Tsunami*

For years, we have heard about the “silver tsunami” of growing older adult population in Hawai‘i. As with other safety-net providers, Hawai‘i Meals on Wheels heeded that warning and has prepared itself for the inevitable. As a nonprofit organization, we have continued to stretch ourselves to meet one of the most basic needs of Oahu’s homebound seniors and those who are disabled: *a hot, nutritious meals, lovingly delivered to their doorstep.*

The statistics confirm that silver tsunami is already here. Since Hawai‘i Meals on Wheels was founded 34 years ago, our state has witnessed a phenomenal increase in the older adult population. According to state’s Executive Office on Aging, between 1980 and 2010, the population of those 60 years old or more increased by nearly 140% while the total population only grew by 34%. During that same 30-year period, the number of older adults 85 years or older grew larger, up by 431.5%.

Clearly, the tsunami is here, but it is a recurring tsunami with bigger waves that keep coming. *By 2035, Executive Office on Aging projects the population of those 60 or more will represent nearly 30% of Hawaii’s total population.* Virtually, one in every three individuals in our state will be 60 years or more!



1 IN 3
INDIVIDUALS
IN HAWAII WILL BE
60
YEARS OR MORE BY
2035

NOURISHING OUR KUPUNA, PRESERVING THEIR *Dignity*

In this midst of this, the board of directors, staff and volunteers of Hawaii Meals on Wheels have risen to the challenge to ensure our kupuna receive sound, nutritional meals. We know that behind the statistics are real people – those who look forward to hearing a volunteer call out their name and letting them know their meal has arrived and ready for them.

We believe it is our moral obligation and social responsibility to take care of these precious individuals, our uncles and aunties, who gave so much in their own way. They have worked hard all of their lives, and do not deserve to be forgotten, cut off and left alone.

Everyone involved with Hawaii Meals on Wheels, from our board members to staff to volunteers are all touched by the stories of those we serve. We may still be mobile and can still easily get around, but we are intensely aware that we will become part of that tsunami, One day, it will be our turn to be homebound, and we hope there will others who have the same compassion and commitment when we are in need of hot, nutritious meal.

**DID YOU KNOW?
HAWAII MEALS ON WHEELS
RECEIVED NO STATE GRANT
FUNDING, AND FEDERAL FUNDING
COMPRISED ONLY 5% OF OUR
TOTAL REVENUE.**



MORE THAN A *Meal*

Here in the Islands, we know that food is symbolic. It represents a time of sharing and good times. Food brings **comfort and joy** to our hearts. When volunteers deliver a hot meal, it truly warms the heart of our clients. It is a time to talk story, if only for a few moments. That brief human connection nourishes the souls of both those receiving a meal as well as ones who are delivering the meal.

Each time Hawaii Meals on Wheels delivers meal, we are taking care of other deeper issues that go beyond nutrition and comfort. We are preserving the **dignity and freedom** of our clients who want to live independently. We preempt or forestall the need for costly care in the home or institutionalized care. We prevent elders from having to impoverish themselves to qualify for government programs.



FUN FACT!
94% OF OUR TOTAL
EXPENSES WAS SPENT ON
DELIVERING HOT MEALS,
WHILE ONLY 6% OF OUR
EXPENSES WAS SPENT
ON ADMINISTRATIVE AND
FUNDRAISING COSTS.

Meals **REGARDLESS OF A CLIENT'S ABILITY TO DONATE**

Some services require kupuna to pay for their meals. That is never a criterion for service at Hawaii Meals on Wheels. Our meals are provided to clients, regardless of whether they can pay for their meals.

Although Hawaii Meals on Wheels asks clients for contributions, not all of our clients are able to give. Only about two-thirds of our clients are able to make contributions for their meals, even if it is only a dollar. Those who share in our mission and have the same deep, abiding commitment to care for our kupuna, subsidize the costs of the meals and our operations.

Client contributions typically comprise approximately a quarter of our total revenue, it is not enough to cover the cost of meals and operations of our program. Approximately half our total revenue goes to purchase prepared meals that Hawai'i Meals on Wheels buys from kitchen partners in the community.



Donations from individuals and organizations are extremely critical. These donations provide the majority of our funding. As the tsunami continues to escalate, the need for more meals in communities across Oahu will increase. Corresponding increases in donations to Hawai'i Meals on Wheels will be necessary.

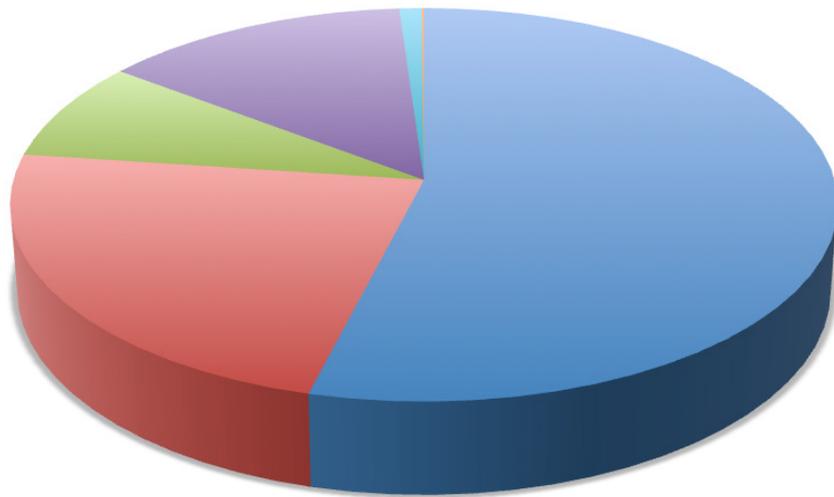
Hawai'i Meals on Wheels is committed to responding to anticipating the effects of the tsunami, prudently operating to ensure that we can meet the needs of Hawai'i's homebound individuals, now and into the future. Our board of directors, staff and volunteers are committed to confidently face the tsunami with innovative, creative solutions to ensure that we can continue to provide hot, nutritious meals delivered to their home.

Claire Shimabukuro
Executive Director

ONE-YEAR END FINANCIAL REPORT 2013

SUPPORT AND REVENUE

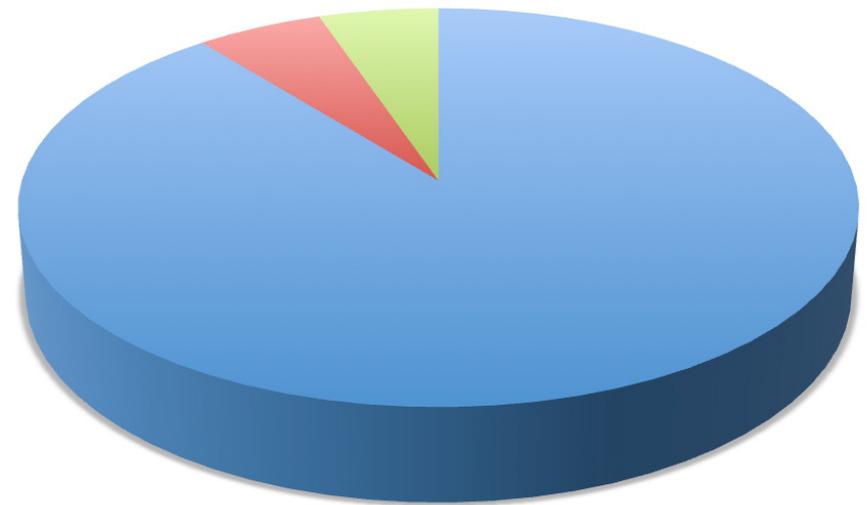
Total: \$1,181,169



■ Donations	\$637,428	53%
■ Client Contributions	\$273,663	23%
■ Federal Support	\$96,768	8%
■ Special Events	\$160,438	14%
■ Other Income	\$11,722	1%
■ Weinberg Endowment Interest	\$1,150	1%

EXPENSES

Total: \$1,105,804



■ Program Services	\$986,378	89%
■ Management & General	\$61,422	6%
■ Fundraising	\$58,004	5%

Net Assets, Beginning of Year \$1,734,578

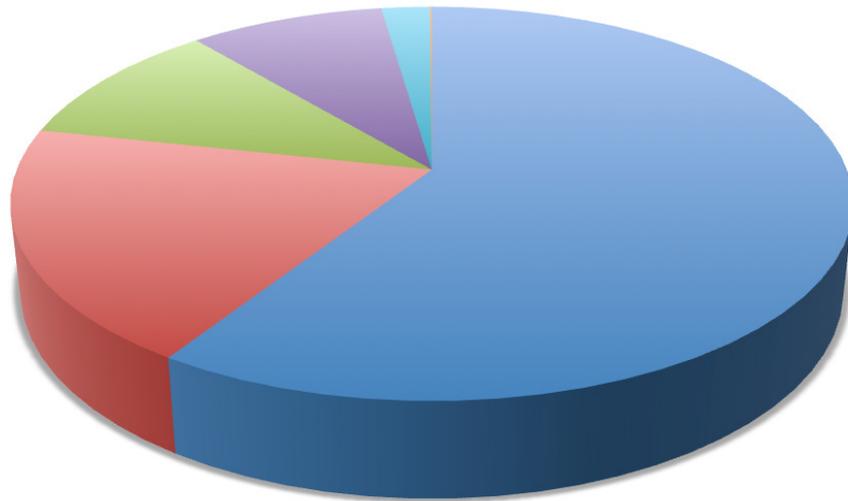
Net Assets, End of Year \$75,365

Increase in Net Assets \$1,809,943

ONE-YEAR END FINANCIAL REPORT 2012

SUPPORT AND REVENUE

Total: \$1,373,024

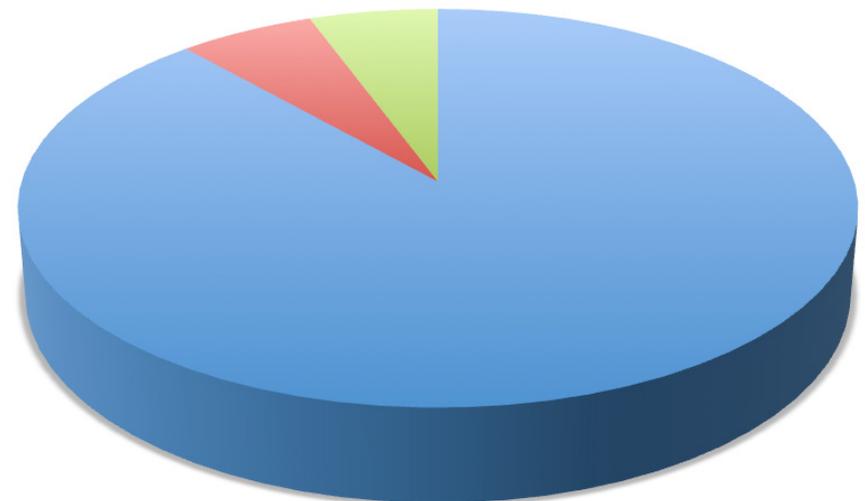


■ Donations*	\$812,392	59%
■ Client Contributions	\$265,156	19%
■ Federal Support	\$ 143,828	11%
■ Fundraising (includes special events)	\$121,372	9%
■ Other Income	\$30,276	1%
■ Weinberg Endowment Interest	\$1,150	<1%

*Includes Foundation Grants

EXPENSES

Total: \$978,485



■ Program Services	\$865,050	88%
■ Management & General	\$58,248	6%
■ Fundraising	\$ 6%	

Net Assets, Beginning of Year	\$1,393,495
Net Assets, End of Year	\$1,734,578
Increase in Net Assets	\$341,083

2012 – 2013 BOARD OF DIRECTORS

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American Business Marketing

**Kai McDurmin, Vice-President &
Delivery Volunteer**

Coldwell Banker Pacific Properties

Joanne Kealoha, Secretary

ILWU Local 142

Donna Ojiri, Treasurer

Sodexo at the University of Hawai`i

Anna Derby Blackwell, Delivery Volunteer

Retired Public Relations Executive

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Tyler Street

Lori Yamane

Delivery Volunteer and Gala Co-Chair

Irmgard Hörmann

Emerita

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John J. Ida, AIA

Everett Kaneshige

Myrna Murdoch

Carla Nip-Sakamoto, M.D.

Cheryl Seto

HAWAI'I MEALS ON WHEELS STAFF

Claire Shimabukuro

Executive Director

Deena Ahakuelo

Program Coordinator

Sandy Esaki

Administrative Coordinator

Kyle Tokushige

Volunteer Coordinator & Delivery Driver

Christine Ho

Development Coordinator

Toni Fegers

Micah Inoue

Joal Murakami

Belinda Quach

Tami Hess

Mike Lundy

Delivery Drivers

Program Assistants

Chelsea Bell

Office Clerk



P.O. BOX 61194
HONOLULU, HI 96839-1194
WEBSITE: WWW.HMOW.ORG
EMAIL: HMOW@HAWAII.RR.COM
PHONE: 808.988.6747

