

Celebrating Freedom

Hawai'i Meals on Wheels
2012 Annual Report



Our Mission

Hawai'i Meals on Wheels is dedicated to helping Oahu's elders and individuals with disabilities preserve their independence at home. We do this primarily by providing hot, nutritious meals and regular personal interaction with those we serve.

Our Values

Opportunity

We strive for the comfort and well being of our clients by offering them an opportunity to receive a hot meal delivered personally to their home.

Respect & Dignity

We believe in treating all our clients, volunteers, and staff with the utmost honor, caring, respect, and dignity.

Volunteers

We encourage volunteers to serve as we expand our outreach to meet a growing demand.

Independent

We are committed to ensuring our own financial independence to help our clients preserve their independence.

Quality

We are dedicated to the highest quality in our services, our meals, our staff, and our organization.

Community

We seek to be a part of a community ohana, fostered by teamwork and collaboration with like-minded organizations.

2011 -2012 Board of Directors

Lella Migita, *President*

Kai McDurmin, *Vice-President*

Joanne Kealoha, *Secretary*

Donna Ojiri, *Treasurer*

Anna Derby Blackwell

Rochelle Lee Gregson

Geoffrey Pang

Gilford Sato

Theo Stiller

Lori Yamane

Irmgard Hörmann, *Emerita and Founder*

2011 - 2012 Advisory Council

Emi Anamizu

Andy Bumatai

Edward Cruickshank

Sherilyn M. Fukuji-Kimura

Nathan K. Hokama, APR

John J. Ida, AIA

Carla Nip-Sakamoto, M.D.

Cheryl Seto

Hawai'i Meals on Wheels Staff

Claire Shimabukuro, *Executive Director*

Deena Ahakuelo, *Program Coordinator*

Sandy Esaki, *Administrative Coordinator*

Christine Ho, *Development Coordinator*

Kyle Tokushige, *Delivery Driver and
Volunteer Coordinator (part-time)*

Toni Fegers, *Program Assistant*

Belinda Quach, *Program Assistant*

Joal Murakami, *Administrative Assistant*

Tami Hess, *Delivery Driver (casual)
and Special Projects Clerk*

Mike Lundy, *Delivery Driver (part-time)*

Micah Inoue, *Delivery Driver (casual)*

Bringing Freedom and Independence to the Homebound



How do you begin to describe the incredible feeling of being free and independent as we age? Like a balloon set free into the sky, it's a truly liberating feeling to live on your own. You cannot fully appreciate that feeling without first looking at the consequences of aging, the things many of us don't like to think about. As a form of denial, we secretly prefer to believe we will remain healthy until the day we die. We may even jokingly say that we hope to die before physical or cognitive decline occurs, sparing others the trouble of taking care of us and the pain and humiliation of not being to live like we always have.

It is not so much aging that we dislike; it is the idea of losing our cherished independence. In Hawaii, many of us will soon fall into the category of "older adults." In fact, according to Health Trends in Hawai'i, one of five individuals in Hawai'i will be

65 years old or more by 2030. By contrast, in 1970, one out of every 17 individuals was aged 65 or older. Hawai'i Meals on Wheels is prepared to meet the needs of this growing segment of Hawai'i's population.

Responding to the Needs of Hawai'i's Elderly

As we age, our ability to get around may be diminished. We may no longer be able to drive safely or even walk to the car without pain and difficulty. What we have done before with ease, now requires more energy. Just the thought of the day's activities is enough to make us exhausted. However, our desire to preserve our dignity and freedom does not diminish.

On one end of the spectrum, there are those who are fairly independent and have the resources to buy in-home services to help with chores, errands or preparing meals. At the other end are those who cannot live on their own anymore and must be in a care home or skilled nursing facility, and can qualify for government assistance such as Medicaid to pay for their care. But what about those in the gap group? These are seniors who may be healthy enough to live on their own and therefore do not qualify for a physician's order for care home or skilled nursing care. However, they may not have the resources to buy services, and because of their relative good health, cannot qualify for government programs. This is the special group that Hawai'i Meals on Wheels serves.

There is a growing need for meal delivery service to homes on Oahu. Many organizations that serve seniors have expanded their services to include meal delivery.

They have been able to successfully cash in on the needs and have also identified a new way of reaching prospective clients for their other services such as assisted living and skilled nursing care.

Meals Regardless of a Client's Ability to Donate

There is an important distinction, however, between what those others services offer and what Hawai'i Meals on Wheels offers. Theirs is a "fee for service," requiring payment for their meals. Meal deliveries from Hawai'i Meals of Wheels, on the other hand, is based strictly on donations.

We will not deny anyone meals on the basis of whether they can pay for meals or not. In fact, being placed a wait list to receive home meal deliveries is limited to where demand for meals exceeds the availability of volunteers in specific areas.

2012 at a Glance

Hawai'i Meals on Wheels reached new records in its operations:

- In 2012, Hawai'i Meals on Wheels provided 83,397 hot and nutritious meals to frail elders and disabled homebound individuals on Oahu. This was a 7% increase over the 77,363 meals served in 2011.
- About 95% of the meals – 79,899 meals – were delivered to those who are 60 years old or more.
- In 2011, Hawai'i Meals on Wheels welcomed 341 new meal recipients.
- We are able to keep our overhead costs low with the help and support of volunteers who deliver our meals. In 2012, Hawai'i Meals on Wheels welcomed 61 new volunteers.
- In 2012, Hawai'i Meals on Wheels spent nearly \$500,000 on meals from about a dozen kitchen partners. In this way, Hawai'i Meals on Wheels supports a number of businesses in the community.
- **Hawai'i Meals on Wheels received NO state grant funding, and federal funding comprised less than 10% of our total revenue.**
- **As reflected in our 2011 IRS Form 990, 89% of our total revenue was spent on our program of delivering hot meals, while only 11% of revenue was spent on administrative and fundraising costs.**



Although Hawai'i Meals on Wheels asks for donations from our clients, not all are able to give and only XX% of our clients are able to give something. Although client contributions typically make up about a quarter of our total revenue, it is not enough to cover the operations of our program. About half our total revenue goes to purchase prepared meals that Hawai'i Meals on Wheels from kitchen partners in the community.

This is the reason donations from individuals and organizations are so critical. They provide the majority of our funding. As the need for more meal deliveries in communities across Oahu increase, a corresponding increase in donations to Hawai'i Meals on Wheels will be important.

Hawai'i Meals on Wheels is intensely aware that our clients depend on us. Older adults are generally not comfortable with change. They prefer the familiarity of their own home. They count on our volunteers to bring their meals at an appointed time. Many clients look forward to the friendly, familiar faces and voices at their door.

To maintain continuity and to keep our clients comfortable, Hawai'i Meals on Wheels must stretch out of our comfort zone. By design, we have intentionally avoided over-reliance on government funding. This avoids having to abruptly cut off meals to seniors or having to worry about the impact to Hawai'i Meals on Wheels or our clients when there are budget cuts by the government or funds are not released in a timely manner.

Hawai'i Meals on Wheels is committed to continue operating wisely to ensure that we can continue to meet the needs of Hawai'i's homebound into the future. Whatever challenges lay ahead, our board of directors, staff and volunteers are looking forward to meeting these new challenges with innovative, creative solutions to ensure that we can provide meals to those in the gap group for years to come.

Claire Shimabukuro
Executive Director

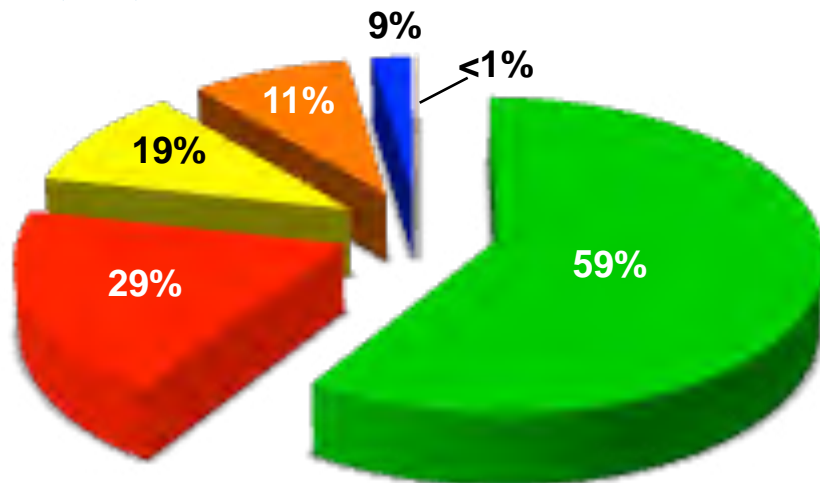
Our Year-End Financial Report

Independent Auditor: G. Ushijima, CPA LLC

2012

Support and Revenue

Total: \$1,373,024

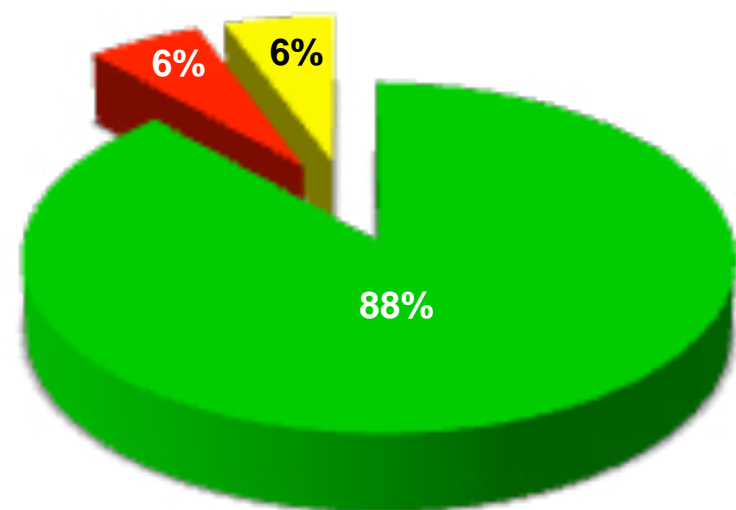


■ Donations*	\$812,392	59%
■ Client Contributions	\$265,156	19%
■ Federal Support	\$143,828	11%
■ Fundraising (Including Special Events)	\$121,372	9%
■ Other Income	\$30,276	2%
■ Weinberg Endowment Interest	\$1,150	<1%

* Includes Foundation Grants

Expenses

Total: \$978,485



■ Program Services	\$865,050	88%
■ Management & General	\$58,248	6%
■ Fundraising	\$55,187	6%

Net Assets, Beginning of Year	\$1,393,495
Net Assets, End of Year	\$1,734,578
Increase in Net Assets	\$341,083

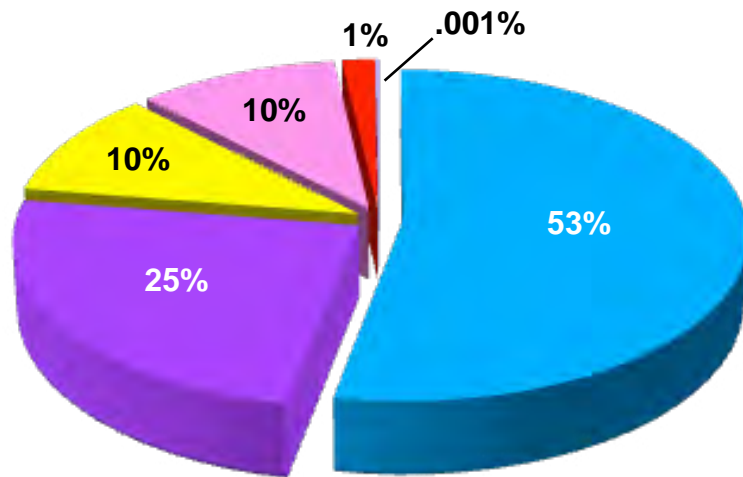
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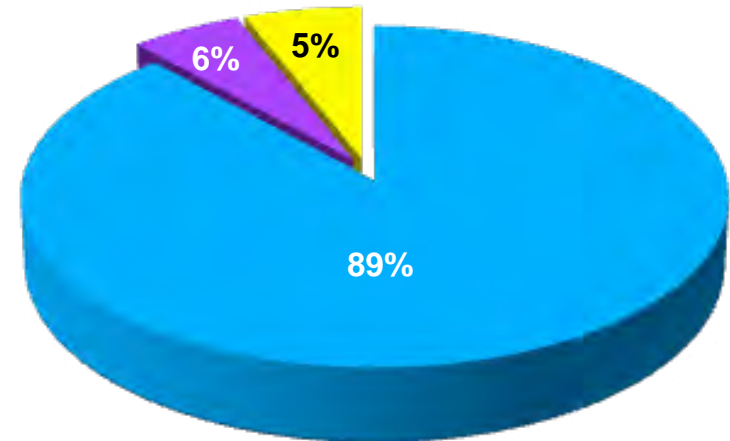





	Donations*	\$574,459	53%
	Client Contributions	\$265,156	25%
	Federal Support	\$143,828	10%
	Special Events	\$121,372	10%
	Other Income	\$18,351	1%
	Weinberg Endowment Interest	\$1,410	.001%

* Includes Foundation Grants

Expenses

Total: \$1,031,941



	Program Services	\$918,577	89%
	Management & General	\$57,607	6%
	Fundraising	\$55,757	5%

Net Assets, Beginning of Year	\$1,393,495
Net Assets, End of Year	\$1,734,578
Increase in Net Assets	\$341,083



Hawai'i Meals on Wheels
P.O. Box 61194
Honolulu, Hawai'i 96839-1194

Website: www.hmow.org
Email: hmow@Hawai'i.rr.com
Phone: 808.988.6747

